



Castle Comfort Centre

Spring 2000

Dear Friends and Colleagues

We like to keep in touch!

Firstly, please note our new 24 hour
manned (not an answer machine) tele-
phone line - 611411 easy to remember
isn't it? Our other line 612771 is being
continued but may have an answerphone
and fax connected to it.

611411

It is sad to change the well known Simpson &
Stewart name after so many years in business in
N Staffs, but we really had to introduce a title that
rings well with this new venture and its services.
Many thanks to all of you who sent in suggestions
..... Gladys Wareham of Brown Edge who thought
of the chosen *Castle Comfort Centre* has received
the promised Marks & Spencer voucher. We have
heard on the grapevine that she has already spent
it on goodies for one of her less well-off
neighbours (typical of Gladys).

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We have managed to progress with only minimal press advertising. This is great as it keeps our prices down. Pleasingly, most enquiries are coming from the medical sector - GPs, Physios, Chiropractors, etc., and of course the Occupational Therapy staff at the Haywood have been a great help to us with advice and patient referrals.

THANK YOU



Special thanks to Christine Symcox and her team at Disability Solutions (Independent Living Centre/ DIAL), Hanley. To see our name (after only a few months trading) alongside the likes of long- established Wardles, as an approved and recognized supplier was very flattering yet fantastic!

A well deserved mention to Jeff Dean, the multi-skilled non-stop engine who has single-handedly transformed our former Nat West Bank building to its present glory... his talents always amaze. For example it was only mentioned casually over a pint one weekend that one of our clients was having trouble operating the power chair handset due to her osteo-arthritis... within hours an extension modification was invented designed and produced...bingo! If any riser/recliner chair users have difficulty with the control please call, one will be supplied and fitted free of charge.

Robert at Keys of Clacton-on-Sea is apparently providing a very efficient service with the supply of quality (any size) sheets for your adjustable beds. Comments would be appreciated from anyone who has done business with him.

Interestingly, many of our customers have no disability or medical requirement whatsoever.

Buying movement furniture from us can cost no more than ordinary quality beds and armchairs, so many folk are enjoying the "pure lazy luxury option"

Watching TV or having breakfast in bed without the need for pillows, a better nights sleep, an armchair nap, are just some of the advantages! *We are certain that one day ALL beds and chairs will be made like this!*

FUTURE PLANS

The rest of our premises will be utilised to boast a bigger showroom - invitations will be sent out to its opening with transport provided if necessary. Due to demand we can foresee the need to supply bath and stair lifts.

Our on loan chair at BURSLEM DAY CENTRE is now producing a flow of enquiries - therefore other demonstration items hopefully will be offered to other suitable sites.

NEXT NEWSLETTER

In our next newsletter we'll tell you why LAZ A BOY Chairs (the BIGGEST manufacturer) were kicked into touch by us...and also we will have full details on our website. This is being designed by Andrew Leonard who really knows his stuff. Andrew does all our printing needs at very reasonable rates so please let us know of anyone needing such services.

Happy days!



Keith Simpson.



continued overleaf

ABOUT US

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We have been established now for only a few months and are steadily growing as a recognized supplier of adjustable beds and powered riser-recliner chairs at wholesale prices. We usually deliver in just a few days



JOKE OF THE MONTH

Q? What were two fighting frogs found guilty of ?

Ans. Toad rage

(from our trainee secretary Becky, aged 10)



**Castle
Comfort
Centre**

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