Castle Comfort Clarion

INTERIM SPRING CLARION EDITION

Circulation: **ONE QUARTER OF A MILLION**
(read in hospitals, palaces and prisons)

SPRING CLARION - INTERIM BULLETIN TO ALL OUR CUSTOMERS (ie - friends!)

Your Spring Clarion *(to mark the end of a pretty harsh winter)* will be with you soon. Meanwhile, here are a few tasters of interesting things to come, including:

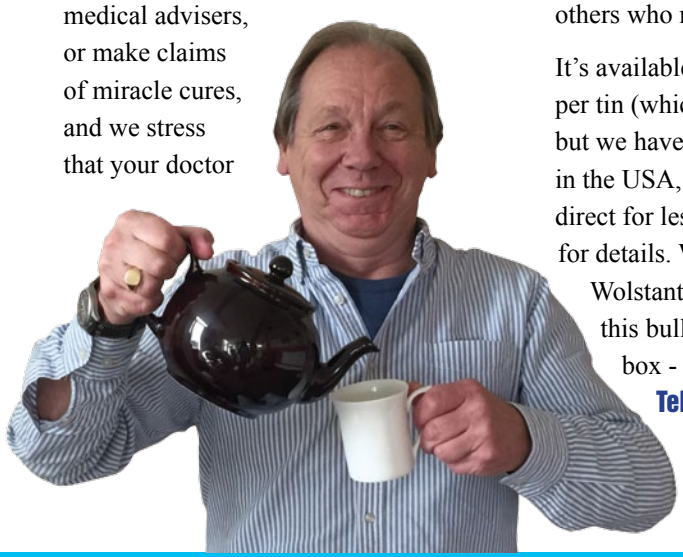
FIRSTLY... You'll have details of a **special *'Upgrade/Refresh'* scheme**, which apart from a **generous part-exchange allowance**, will give you **an additional 10% off the cost of a new special chair or adjustable bed**. This will be a **limited offer** but in your case it's on the table now. So please let us know straight away if you'd like to see our latest products, as there have been **many upgrades recently, but we still sell them at the same price!** For instance many riser chairs have a 'touch stop' anti entrapment safety device built in.

Also we offer the 'Aqua Clean' dirt-resistant fabrics which can be easily wiped using water only. And there's more... this new 21st century fibre prevents pets paws from causing damage! S*ee over for more details.*

For details or to arrange a home visit call 0800 007 5060.

NEXT... **when our MD & Founder, Keith was diagnosed with arthritis he had never imagined just how continually painful and irritating it could be.**
After sympathetically listening to thousands of visitors at CCC over the years, who suffer from chronic pain - he could see himself that folks weren't exaggerating! After trying the usual prescription medicines to help, he discovered a spice-based herbal tea, and that after taking it for a few days, the agony ended!

In fact, he has stopped now taking the drugs and is pain-free just enjoying this delicious tasting drink. Neither Keith nor any of the Castle Comfort team are medical advisers, or make claims of miracle cures, and we stress that your doctor needs to be consulted at all times before trying anything. But in the ***Clarion*** we will simply report the facts in the case of our MD, and comments from several others who now use it.



It's available on-line via Amazon at £15 per tin (which makes at least 28 cups) but we have sourced the direct supplier in the USA, and found it can be bought direct for less then £10 a time. Contact us for details. We even have some stock at Wolstanton, but guess that by the time this bulletin comes through your letter box - it will be gone!

Tel - 01782 611411.

AND FINALLY... Last summer, the local planning department knocked on the door at CCC's head office at Wolstanton and demanded we apply for permission for shop signs that have been here for 20 years. Someone had complained and the council wouldn't tell us who. But following Sentinel coverage we were tipped off it was a former Newcastle solicitor, and then this was verified. This chappie clearly hasn't yet discovered useful things like bowls and cribbage to pass away his retirement. Read more about this rather silly issue in our Spring Clarion. Maybe silly indeed, but he's caused not only a lot of inconvenience but huge cost to YOU – the rates/tax payers. Now the council have refused permission for signs – it goes on, with even more expense, to the level of a Government appeal. So to help with this, your thoughts and comments on the issue would be appreciated.

Email: **info@castlecomfortcentre.com**
or call **08000 832 797.**

NEWS
The Sentinel
Trader's fury over signs row
Planning permission required for adverts

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2017 Technology introduced to Castle Comfort's Chairs

Just wipe away those stains with water!

Three exciting new fabric ranges for 2017 are manufactured with Aquaclean technology and now available from Castle Comfort Centre

HOW DOES AQUACLEAN WORK?

Aquaclean technology is an advanced fabric protector for upholstery of all kinds. It is a treatment which covers every fibre with an invisible molecular layerthat prevents dirt from penetrating the fabric and also protects agains pets' claws from reaching the core fabric and fraing the fibres.

WHAT IS AQUACLEAN?

Aquaclean is a revolutionary fabric treatment that allows you to clean marks or stains using only water. This includes the worst of household stains such as wine, ink, sauce, fat, mud, chocolate and cream, providing simple maintenance in the minimum of time.

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